

Creative Brief

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Project Title: Saga Website

1. Project overview

The goal of my website is to summarize the series to the reader and give them a general idea of the plot, characters, and art.

2. Resources

Content is available at [https://en.wikipedia.org/wiki/Saga_\(comics\)](https://en.wikipedia.org/wiki/Saga_(comics)). Photos can be found on Google Images and Image Comics.

4. Audience

Instructors and prospective employers would see this, but otherwise, the audience of the comic series would generally be young adults to maybe 40-somethings, as it is a fantasy comic with adult content.

5. Message

To inform the reader of Saga's rich plot and world. This comic is so unique and the world so intricate and I want to give the reader a good impression of it without actually having read the series.

6. Tone

The tone should be straight to the point, and the images and text content should do the talking.

8. Visual Style

I want style to be simple and clean, with a focus on images from the comic. It might be interesting to have the images manipulated and edited on the homepage of the website.